

BMW Melbourne Southbank



Communication

Joel Smets to visit Southbank Motorcycles for 1 Night Only

Joel Smets will be attending an enthusiasts evening at Southbank Motorcycles on 14 April 2008, 6.30pm – 8.30pm.

Southbank Motorcycles are proud to give their guests the opportunity to meet and have an informal chat with the five times World MX Champion Joel Smets.

Joel was part of the BMW Motorrad Motorsport team in 2007 that took the 450cc prototype to several rounds of the World Enduro Championship, scoring World Championship points on debut in Spain in May.

He will be in Australia for a little more than a week and has dedicated some of his precious time to giving the Southbank Motorcycle guests a unique insight into his incredible 2-wheeled career.

The new BMW G 450 X that Joel will ride during the A4DE in Warragul Victoria will also be on view for the first time.

“We are delighted to host Joel at Southbank Motorcycles in April” said Chris Bussenschutt, Dealer Principal, Southbank Motorcycles.

“Having met him once before in Portugal, I am sure he will thrill our customers with his unique insights of BMW Motorrad Motorsport and the wider world of Enduro.” he added.

Please contact Southbank Motorcycles if you would like to attend.

David Woollcott
Marketing Manager
Southbank Motorcycles
130 City Road
Southbank
3006 VIC

03 9686 1999
southbankmotorcycles@bmwsouthbank.com.au